



NovaQuest Launches VisiQuity™, A New Search-Based-Application Solution

“Discover Your Data” with a new application that combines search, tagging, preview and document assembly capabilities to accelerate delivery of enterprise information to key decision makers

Charlotte, NC – October 25, 2011 – NovaQuest LLC, a provider of product and lifecycle management solutions, announced today the initial availability of “VisiQuity™”. Leveraging its partnership with Dassault Systemes, NovaQuest VisiQuity combines Exalead® CloudView™, a platform for search-based applications, with NovaQuest developed information management functions. VisiQuity dramatically enhances user productivity by overcoming the typical search and retrieval process inefficiencies along with collaboration and document assembly capabilities that are enhanced beyond typical desktop applications’ cut-and-paste assembly.

Unlike current desktop office applications which focus on fine-grain document authoring, VisiQuity is an SBA (Search Based Application) that focuses on modular drag-and-drop document assembly, while using search as the primary tool for source content and record retrieval.

Many companies today report that finding the right data/document on a timely basis is their #1 challenge. While enterprise applications and search have assisted with collection and access to that information, the process can still be very inefficient and users still have to use disjointed tools for sorting and assembling the information – not to mention finding the same information again on a subsequent search. The goal of VisiQuity is to overcome these document processing inefficiencies and substantially accelerate decision making for a broad spectrum of business activities encompassing regulatory compliance, inventory management, customer service, product innovation and research, proposal development and management reporting.

VisiQuity accomplishes this goal by providing three key document management capabilities. The first is a “preview” capability where the user is presented the most relevant “page” of the document based upon their search query. The user can also navigate through the entire document via a histogram of the most relevant pages based on the search criteria. Users can change the search criteria on-the-fly and VisiQuity will then redisplay the documents and pages. While in preview mode, the user can also include/exclude search criteria and search again within the return results by leveraging the power of the underlying Exalead search engine. All of this capability is provided without having to open or download the source document thereby reducing the time to find information and using less server resources.

The second capability of VisiQuity enables users to add information “tagging” to the pages and documents thereby enriching their value providing for even faster retrieval of the correct document on subsequent searches. Tagging functions include: a) attaching a “sticky note” to a page or document. The contents of the note can then also be searched in subsequent searches; b) adding predefined “tags” to pages and/or documents. These tags can also subsequently be searched.

The third key capability allows users to copy selected pages from a document or records from a database to a “Spliceboard”, the contents of which can then be selected and exported to one or more composite documents. In all cases, the original document is not affected. The sticky notes and tags are all associated to the document, so they are available to all Spliceboard users.

VisiQuity is built on top of the Exalead CloudView search based application platform. With that platform comes the ability to search any database, content repository, web site or on-line social medium, retrieving that content for use in delivering enterprise information and creating composite documents.

“In today’s lean enterprises and challenging economies, finding and delivering key information quickly is critical to both employee and enterprise decision making” said Joel Lemke, President and CEO of NovaQuest. “We see VisiQuity as a key tool to enable agile organizations not only within our existing PLM customers, but also in other industries and business functions, to improve their overall decision making process.”

“NovaQuest VisiQuity provides significant extensions to Exalead CloudView, expanding its scope and vision for information access and use, said Paul Doscher, CEO of Exalead, Inc., “VisiQuity and CloudView will dramatically streamline the process of capturing and reusing information in enterprises.”

Stephen Matolcsy, IT Program Manager – NPD at MEDRAD, a Bayer HealthCare Company stated “We recently replaced our production search engine with Exalead and have realized fantastic results. In fact, Exalead is the first search engine to be able to successfully index all of our data. With the addition of VisiQuity, our users are seeing even greater productivity in finding the data for which they are looking”.

VisiQuity is available immediately. For more information on VisiQuity and its available functions, please visit our website at www.NovaQuest.co.

About NovaQuest

NovaQuest LLC (www.NovaQuest.co) is an information technology (IT) solutions company. NovaQuest’s business strategy is based on three primary axis: 1)Software Reseller and support of Dassault Systèmes’ PLM (Product Lifecycle Management) and Search Based products, 2)Development and support of software and services that extend the value of search based technologies and PLM technologies, and 3)Technical and consulting services around the aforementioned products and technologies.

NovaQuest was founded in January, 2009 and provides IT solutions to a wide range of industries including Aerospace, Automotive, Shipbuilding, Industrial Equipment, Consumer Goods, Life Sciences, High Tech, Business Services, and Government customers.

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